PORT OF TARANTO

PORT NETWORK AUTHORITY OF THE IONIAN SEA

E CRU SE



ENTS CONTE

Page 3 EXECUTIVE SUMMARY Page 4 CRUISE TRAFFIC Page 5 BERTHING AND CONNECTION

Page 6 SUSTAINABLE ENERGY SOURCES Cold ironing

Page 7-8 **PORT & TERRITORY** Open port and the Falanto Port Service Center Waterfront Mar Grande Page 9 BOATING AND YACHTING The Taranto Marina

Page 10 BEYOND THE LINE Ex Torpediniere Taranto

Page 11-14 FLY & CRUISE Ready to go and stay!

Page 14-15 GOOD REASONS FOR STAYING



Executive Summary



Download the Port Network Authority of the Ionian Sea Three-Year Operational Plan 2023-2025

The Port of Taranto is an emerging destination in the cruise industry. Taranto boasts a privileged position in the *heart of the Mediterranean Sea*, as it is **beautifully set along Puglia region**, the longest coastline of any region in mainland Italy.

Puglia is nowadays becoming more and more popular as the region is witnessing a tourist boom: thousands of travelers from across the globe choose this high-end destination as they are falling head over heels for the pleasures of the unspoiled southern Italy.

The Port of Taranto is member of







WHY TARANTO?

- The competitive and strategic position of the port of Taranto in the Mediterranean basin makes it the ideal hub for discovering the main destinations of Southern Italy and its surrounding areas.
- From Taranto, the coast embraces the Ionian Sea and overlooks the beauties of a **land rich in history, culture and natural wonders** of great interest.
- Southern Italy is around the corner and the crystal waters of the Med will easily take travelers on adventures
 along the unexplored coasts of Albania, Croatia, Greece and Montenegro which, in the recent years, have
 experienced a massive increase in foreign tourism.
- Taranto is the ideal destination for bringing the Italian West and the East coasts together during a cruise in the Med. Thanks to its strategic position it would potentially be included in the itineraries of those cruise ships whose route maps seem to still have place for a new destination giving access to the unspoilt beauty of another slice of Italy.
- Some of the best sea-spots in mainland Italy are in Taranto that is perfectly located on the beautiful Ionian Sea.
 - Cruising the Med from Taranto can be a good way to visit several places in one trip as the port can be considered as a new stopover between the major cruise destinations in Italy





Cruise Traffic





In April 2021, The Port Network Authority of the Ionian Sea has granted a concession to the *Taranto Cruise Port (TCP)* - controlled by *Global Ports Holding Plc*, the largest independent cruise terminal operator globally – for implementing support services to cruise passengers in the port of Taranto. For the next 20 years, the TCP will run a portion of state-owned maritime areas and facilities located on the St. Cataldo Pier, in the Port of Taranto.

TARANTO

GLOBAL PORTS HOLDING

The TCP is currently using, on a transitional basis, a prefabricated structure dedicated to the supporting services to cruise passengers transiting in the port of Taranto as well as to all those who choose the lonian port as a port of embarkation and disembarkation. The "*Falanto*" Port Service Center - currently under construction – will soon be available as preferential mooring hubs for cruise ships.

28 CRUISE SHIPS 1 Cruise Line

(YEAR 2021)

54 CRUISE SHIPS

7 Cruise Lines

(YEAR 2023)

80.309

PASSENGERS

(reduced capacity) 108.810

9 Cruise Lines PASSENGERS (YEAR 2022) 38 CRUISE SHIPS >110.000

>110.000 PASSENGERS



4





Sustainable energy sources COLD IRONING

As part of the interventions approved with the Decree no. 330 of 13.08.2021 by the Italian Minister of Infrastructure (MIT), the Port Network Authority of the Ionian Sea was the beneficiary of funds for the implementation of electrification of port facilities - *cold ironing* - to be carried out as follows on the cruise-dedicated pier:

• Construction of a cold ironing system at the public piers of the port of

Taranto

The project provides for port electrification in order to reduce the dependence on oil and decrease the environmental impact in the transport sector, in line with EU Directive 2014/94 (DAFI Directive) which establishes a common framework for measures for the construction of an infrastructure for alternative fuels in the European Union.



More information

www,port.taranto.it

Therefore, the works must perform the following dual function:

- reduction of atmospheric emissions in terms of pollutants produced by diesel generators and generators powered by heavy oil during ships mooring, in order to achieve a substantial improvement in air quality;
- reduction of noise pollution and vibrations produced by endothermic engines









Examples of mobile and stationary power systems

6



Port & Territory Open Port and the Falanto Port Service Center



Open Port will be the first port center in southern Italy. It will showcase the functioning and history of the Port of Taranto through the creation of a cultural itinerary that will lead visitors (i.e. *students, citizens, tourists, etc.*) to learn and become familiar with its activities, people and trades: the story of the port of Taranto will be the focal point and trigger for the narration.

The project will be the main crossroads between the Port and the City of Taranto, acting as educational, information and interactive hub open to the local citizens and to all those tourists and visitors - willing to explore the port and maritime culture.



More information www.port.taranto.it Open Port is a lively place –virtual at its first stage on <u>www.tarantopenport.com</u> - which through modern and shared contents and languages, will open the doors of the port to a target of active and involved visitors, especially young people: a place open to new ideas and new routes

- The Port Network Authority's objective is to provide Taranto with a new sea-culture, encouraging the union of the port, the city and the environment into a single experience.
- The Authority has planned the construction of the Falanto Port Service Center, that is a Multipurpose Service Center located on the Molo S. Cataldo as well as the renovation of the pier's East side berthing quay.
- The works foresee the realization of a multipurpose building dedicated to the promotion of maritime culture thus hosting a multi purpose auditorium, meeting rooms, areas for both exhibitions and educational activities; and cruise passenger services.
- Works will be completed by 2023.





The air conditioning of the building, will be entrusted to the system of natural ventilation and the bioclimatic nature of the building itself. The solution adopted involves the installation of a pump heating unit - a "water / water" type which will allow to gain heat from the surrounding sea waters.



Port & Territory Waterfront Mar Grande

THE PROJECT IN A NUTSHELL

Duration: 2023-2025

Cost: € 29.300.000,00

Partners: PNAIS and Municipality of Taranto







The overarching strategy beyond these projects is to **pave the way for the creation of the** *'port-city of the future*', where the investments in the creation of a new dress for the port-city waterfront represent a good reason to further strengthen the relationship between the port and the local community by using a more sustainable approach.

The regeneration of the urban waterfront in the Port-City of Taranto is a well-structured process involving a number of actors and actions to be taken at different levels.

The existing cooperation between the PNAIS and the Municipality of Taranto has been further strengthened by the Collaboration Agreement (under the Law n. 241/1990) signed in May 2020 that lays the foundations for the definition of a shared governance plan to achieve joint territorial development strategies.

The Ministry for Sustainable infrastructures and mobility has included the project in the list of eligible actions under the "PROGRAMMA DI AZIONE E COESIONE "INFRASTRUTTURE E RETI" 2014-2020".

The "Waterfront Mar Grande" project is the 'masterplan' for the regeneration and refurbishment of the public sea-land areas in Taranto.

The waterfront is the **key element to relaunch the port-city as a tourist and cruise destination**, from a local to global perspective, as the project intervention areas are located in a stretch of land that is currently in a state of physical and environmental degradation.

The project will have **two main functions**: on the one hand, that of being an infrastructural work of coastal defense and environmental protection; on the other hand, that of creating a "*promenade paysagée*" with a strong cultural connotation, thanks to the **physical repositioning of the East gate of the Port** which will allow an open access to the Port domain to visitors and citizens.

Beyond the SEAty: Taranto urban waterfront proudly merges the sea and the city







Boating and Yachting The Taranto Marina

The boating and yachting offer of the Port of Taranto consists of «mooring berths» and a «tourist port»currently managed by:

APPRODI SRL – a company providing mooring berths as follows:

120 berths up to 10m

• 30 berths from 10.01m to 24m and provides the following services: Docking, water, electricity, security, tourist information, hauling, waste collection. GAP ENERGY ITALIA 1 SRL – company providing a tourist port as follows

- 177 berths up to10m
- 20 berths from 10.01m to 24m
- 3 berths over 24 m

and provides the following services: Docking, water, electricity, security, tourist information, toilets, parking, hauling, waste collection







More information www.port.taranto.it P D 1 in 0



Beyond the line Ex Torpediniere Taranto



IN A

NAME NO.



The project involves the realization of works for enabling the mooring of ships and maxi-yachts as well as the **requalification and refurbishment of the existing buildings in "Ex Torpediniere" area** in order to re-think their vocation as a "marina" and for tourism, cultural and commercial activities.

The planned works include the construction of a "nautical Center", aimed at implementing activities such as pleasure tourism; nautical services; garaging, small shipbuilding, nautical accessories; complementary commercial activities.

The project also foresees the creation of a digital, immersive center of the Mediterranean Sea, which will host exhibition spaces and immersive multimedia rooms.



 The project refers to an area lying in the *"Mar Piccolo"* whose property has been transferred by the Italian Navy to the Port Network Authority of the Ionian Sea with the aim to foster its recovery through a **cultural and tourist enhancement of the whole area**, thus **allowing the construction of a tourist port to be used also for leisure activities**.

The area is particularly valuable also for the redevelopment of the waterfront that looks out to Mar Piccolo in Taranto which is currently forbidden due to the presence of military infrastructures along the coast. The project will allow to enjoy the spectacular view on the occasion of the transit of cruise ships through the swing bridge as well as on the occasion of the transit of maxi-yachts.



FLY & CRUISE Ready to go...and stay!

What is it the project about?

CRUISING TARANTO AND THE MED: A UNIQUE AND INNOVATIVE FLY&CRUISE PACKAGE.

The idea is to lay the foundation for branding Taranto – and the Med! – by creating around the lonian port a unique and innovative "FLY&CRUISE" HOLIDAY PACKAGE.

Thanks to the enhancement of the natural and infrastructural resources of the port of Taranto, new links with the Eastern tourism market will be set, thus promoting travel experiences that will allow travelers to "cruise Taranto and the Med" and to enjoy exclusive itineraries.



Why will it happen?

The aim is to create a NEW BUSINESS OPPORTUNITY and to develop a STRONG PARTNERSHIP AGREEMENT based on:

Our target is to pave the way for the future expansion of the sector, and the Port Network Authority of the Ionian Sea is working hard to achieve the best sustainable development needed to fulfill its growth vision and strategy.

The Authority strongly supports the idea that the city is most likely to strengthen its role as **homeport** for cruise lovers and is willing to invest more in this initiative.

The Port of Taranto is the ideal port to develop this **business opportunity**, as its **brandnew infrastructures** and **efficient intermodal connections** will facilitate all kind of investments in an area with no traffic congestion where new investors could even profit from the **exclusive use** of the area for tourism and business purposes.





More information

www.port.taranto.it

FLY & CRUISE Ready to go and stay!

INTERMODALITY IS GUARANTEED

How will it happen?

The aim is to enrich the offer proposed by the leading Italian cruise industry operators – whose concept is well-known as "*Italy at sea*", that is to provide guests with a travel experience in ships offering a holiday in a full Italian and European style - trough a package of inbound and authentic services departing/landing from/to Taranto.

Taranto Airport is located at only <u>20 km</u> from the port and is adequately connected with the main road system that is directly linked to the port domain.

In addition to the airports of Bari and Brindisi - respectively situated at 90 and 75 Km from the Port of Taranto - the airport of Taranto-Grottaglie is at only 20 Km of distance from Taranto and directly connected to the seaport.

Taranto airport is intended for charter flights that would perfectly match the project of "Fly&Cruise" packages connecting Far east and Taranto, thus offering the cruise market the opportunity to discover a new, unspoiled and lesser-known corner of Italy.



FLY & CRUISE Ready to go and stay!

FLY: Taranto-Grottaglie Airport (TAR)

The Taranto-Grottaglie airport is the main strength for reversing the trend and building brand new "Fly&Cruise" itineraries in the **Med**: thanks to the launch of a charter service connecting the main International airports to Taranto a new synergy between port and airport will be set as well as a first-hand milestone for the cruise industry in the Med area.

In 2021 Taranto has become a turn-around port. Cruise travelers can start and end their cruise experience in the very heart of the Mediterranean!

The Taranto-Grottaglie Airport is located in the city of Grottaglie at about **20** km from the port of Taranto.

It is connected to the seaport by a road that runs directly from the port's Northern Gate.



More information

www.port.taranto.it

G P ♥ 🔚 C°

The airport is ready for turn-around and charter flights, thus enabling Taranto to become a "home port" for embarking and disembarking cruise passengers. A shuttle service will run daily between the airport and the port of Taranto. Taranto airport is intended for charter flights that would perfectly match the project of "Fly&Cruise" packages connecting Taranto with international destinations, thus offering the cruise market the opportunity to discover a new, unspoiled and lesser-known corner of Italy.

MAIN FEATURES OF THE AIRPORT:

Length = 3200 m Width= 45 m Asphalt surface: PCN 120/F/A/X/T Services: Aprons, taxiways, check locations Approach lights and runway lights Cleaning services, firefighting and first aid services Fuelling ATS communication systems IFR/VFR flights VDF, ILS/GP, VOR/DME, VORTAC radio assistance Weather forecast

Hangars, offices and services

The current airport ground spans over a total area of around 215 hectares. Indoor areas dedicated to production activities amount to around 16.000 square meters, while aprons span over an area of around 110.00 square meters. Offices areas amount to around 2,000 square meters. Since the airport is serving both civil and military aviation, all necessary relevant services are in place.









FLY & CRUISE Ready to go and stay!



Port of Taranto – Berthing point

The port of Taranto currently provides a wide range of services to best suit the needs of cruise ships and to ensure a warm welcome to all passengers.



More information www,port.taranto.it P D M Im O

Taranto is a **"port of call"**, the starting point of a number of cultural itineraries and routes of immense beauty and charm: here travelers can start a new journey to discover the beauties of Taranto and its region, the amazing Puglia.









Good reasons for staying





www.port.taranto.it



Good reasons for staying



You will feel like travelling in time while walking around the Ionian city, from its Spartan origins **3000 years** ago, to the Renaissance. Just a hour's drive from Taranto, discover one of the most ancient cities in the world, **Matera**, where ancient cave houses are now being renovated and made into fancy boutique hotels. DISCOVER TRADITIONS

Discover how artisans still craft beautifully decorated **vases**, dishes and lamps in **Grottaglie**. This century old art is still alive in the village where a handful of workshops are open to visitors and display colorful creations.

RELAX ON THE BEACH

Treat yourself to a beach day on the famed **Salento coastline, featuring crystal blue water** and white sand, dotted by lavender and the typical "Mediterranean shrub".

SAVOUR FOOD AND WINE

Taste Mediterranean flavors and fish based specialties in the small restaurants in the **Old Town** of Taranto. Take a tour in the nearby villages centuries-old olive groves and vineyards where extra virgin **olive oil** and delicious **DOC (Controlled Designation of Origin)** and IGT (Typical Geographical Indication) **wines** like Primitivo and Negramaro are made.

AD VENTURE CALLING

There's plenty of fish in the sea, especially in Taranto! Well not fish but actually mammals. Go on **boat tours** to spot **dolphins** in the gulf of Taranto. For **trekking** lovers, the gravine (ravines) of the **valley of Itria** are the place to go.





Good reasons for staying

213 accomodation facilities in Taranto

3524 total beds

Accomodation

More information www.port.taranto.it

(₽ D D m C

Cruising Taranto may cause *infinite happiness, unlimited fun and a true pleasure for the eyes!*

Taranto will take travelers to a fairy-tale scenery, extremely rich in history, stunning coastal landscapes and fabulous food. The gulf of Taranto is also the haven for dolphin watching as the coast offers a memorable experience to discover the natural environment combining scientific research and tourism activities. The surrounding area is also the ideal location for trekking, hiking and horse-riding, the perfect place for nature lovers to enjoy the enchanting ravines of the **Itria Valley**, a land dotted with many stunning masserie and dried stone-walls gently lapped by Mediterranean maquis.

An hour's drive from Taranto is one of the most ancient cities in the world, **Matera** where the ancient cave houses "Sassi" (UNESCO World Heritage Site) are now being renovated and made into fancy boutique hotels.



PORT NETWORK AUTHORITY OF THE IONIAN SEA PORT OF TARANTO

THANKS

www,port.taranto.it

ADV in O