

Invitation

To

**SISI International Port & Shipping Development Forum (2017)**

-“New Era Breeds New Opportunities”,

Forum on Innovation and Development in Port & Shipping Industry-



**Sponsor:** Shanghai Maritime University

**Organizer:** Shanghai International Shipping Institute

**Co-organizers:** DNV-GL Co. Ltd.; China Academy of Transportation Sciences of the Ministry of Transport; Planning Department of Ministry of Transport; COSCO Container Lines Co. Ltd.; China Construction Bank Shanghai Branch (or Bank of Communications); Shanghai Hangyun Transportation Consultation Co. Ltd.

**Supported by:** Shanghai Municipal Transportation Commission; the People’s Government of Hongkou District, Shanghai

**Distinguished \_\_\_\_\_,**

The Belt and Road Initiative as a major national development strategy, has been bringing multiple development opportunities to China economy. Shipping as a global industry, follows the global economic development trend. Structural change in China economy, shift in global economy and trade models, strengthened awareness of environmental protection, renewable energy and its corresponding technological development as well as the deeper integration of new-generation information technology and shipping industry are posing new challenges and creating new opportunities in all aspects for port and shipping industry. Therefore, Shanghai Maritime University and Shanghai International Shipping Institute plan to hold “‘New Era Breeds New Opportunities’, Forum on Innovation and Development in Port & Shipping Industry” on December 20, 2017 (Wednesday) at Shanghai Ocean Hotel, and invite experts at home and abroad to exchange ideas about the innovation and development of shipping industry, so as to promote China's shipping industry to face new normal, seek new breakthroughs, and achieve new development. We sincerely invite you to attend the Forum and deliver a 15-20 minute keynote speech on the themes listed in the appendix. The sponsor -- Shanghai Maritime University, and the organizer -- Shanghai International Shipping Institute here express great gratitude to you for your support all the time!

The Forum will invite leaders from government, worldwide shipping enterprises, and also world renowned experts and scholars to participate. The preliminary arrangements are shown in the appendix for your reference. Hope to receive your confirmation as soon as possible! Thank you!

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**Shanghai International Shipping Institute**



## Objective

The Belt and Road Initiative is a major development strategy in China. Since its first proposal in 2013, from point to surface, with steady progress, the initiative has made a series of important achievements in early period, which has brought multiple development opportunities to China economy. At the same time, China economy is facing structural changes, thus there is an urgent need for more efforts on supply-side reform in order to adapt to these changes. As a global industry, shipping follows the global economic development trend. Changes in economy and trade models, strengthening of environmental protection regulations, renewable energy and its corresponding technological development as well as the deeper integration of new-generation information technology and shipping industry are addressing new challenges and creating new opportunities in all aspects. The Forum will explore how to take advantage of historical opportunities brought about by the Belt and Road Initiative, supply-side structural reform, and new technological revolution, to stimulate the innovation vitality of port and shipping industry, improve production capacity and operational efficiency of enterprises, to ensure sustainable development of industry, and thus to accelerate the accomplishment of strategic goals at shipping power and marine power.

## Themes

1. An expanded in-depth reform and opening-up agenda on shipping field in the pilot free trade zones.
2. Seize the strategic opportunities and promote “One Belt One Road” interconnection construction.
3. Supply-side structural reform boosts sound development in port and shipping industry.
4. Innovation and development in port and shipping industry: new energy, new technologies, new challenges, and new opportunities.

## Agenda

**Check-in:** December 19, 2017, Tuesday (From 1:00pm)

**Meeting:** December 20, 2017, Wednesday (From 9:00am to 5:00pm)

**Venue:** Banquet hall, fifth floor, Shanghai Ocean Hotel

**Note:** Traveling and accommodation are at one's own expense; the organizer could help make a reservation. Business package meal is provided in the evening of 19<sup>th</sup> at Ocean Hotel (guests who register in advance could receive meal tickets when checking in); buffet is provided both at noon and in the evening of 20<sup>th</sup>.

Time	Activity	
<b>Stage 1: Opening Ceremony</b> Host: Yu Shicheng, director of Shanghai International Shipping Institute (SISI)		
9:00-9:20	<b>Welcoming Speech</b>	Leader from Hongkou District, Shanghai (to be invited)
	<b>Product Release</b>	SISI & DNV-GL
<b>Stage 2: Keynote Speeches</b> (to be invited, in random order)		
9:20-10:55	<b>Keynote Speeches</b> Host: Yu Shicheng Director of SISI	Xu Zuyuan, former vice-minister of the Ministry of Transport of China Leader from Basic Industries Department of National Development and Reform Commission Song Dexing, general manager of SINOTRANS & CSC Holdings Co. Ltd. Jin Yongxing, party secretary of Shanghai Maritime University Zhang Lin, director of Wuhan New Port Administrative Committee Zhang Lin, deputy director of Shanghai Municipal Transportation Commission
<b>Tea Break (5 min)</b>		
11:00-12:00	<b>Keynote Speeches</b> Host: Yin Ming, Party secretary and deputy secretary-general of SISI	Ma Shuo, vice-president of World Maritime University and director of Expert Committee of Shanghai International Shipping Institute Wang Mingzhi, former deputy director of Waterborne Transport Bureau under the Ministry of Transport of China Ye Weilong, vice general manager of China COSCO Shipping Co. Ltd. Zhang Ruigang, chairman of Tianjin Port (Group) Co. Ltd. Chen Hongxian, chairman of Guangzhou Port (Group) Co. Ltd. Bai Jingtao, managing director of China Merchants Group Port Holdings Co. Ltd. Jia Dashan, vice-president of Waterborne Transport Scientific Research Institute under the Ministry of Transport of China Zhang Ye, president of Shanghai Shipping Exchange

<b>Buffet Lunch (1 hour)</b>		
13:00-15:00	<p><b>Keynote Speeches</b></p> <p>Host: Zhang Jieshu Deputy secretary-general of SISI</p>	<p>Leader from Shanghai International Port (Group) Co. Ltd. Vice-president of Shanghai Maritime University Leader from DNV-GL Co. Ltd. Lian Ping, chief economist of Bank of Communications Xu Zhonghua, vice president of China Construction Bank Shanghai Branch Hu Xuming, director of Zhejiang Port and Shipping Bureau He Yiming, vice president of London P&amp;I Club Hong Kong Branch Leader from Zhenhua Group Tong Mengda, former chief economist of Ningbo-Zhoushan Port (Group) Co. Ltd.</p>
<b>Tea Break (15 min)</b>		
15:15-16:45	<p><b>Keynote Speeches</b></p> <p>Host: Zhang Jieshu Deputy secretary-general of SISI</p>	<p>Wang Baocai, general manager of CMA CGM (China) Co. Ltd. IHS Markit Business leader in China Sergio Prete, president of Taranto Port Authority, Italy Yan Xiankai, managing director of the Bilsea Group Xu Ping, deputy chief engineer of China Academy of Transportation Sciences of the Ministry of Transport Zhen Hong, secretary general of Shanghai International Shipping Institute</p>
<b>Stage 3: Discussion</b>		
Host: Yin Ming, party secretary and deputy secretary-general of SISI		
16:45-17:15	<b>Topic</b>	Disruptive innovation in future port and shipping field and its effect on shipping
<b>Stage 4: Closing ceremony</b>		
17:15-17:20	<b>Concluding remark</b>	Zhen Hong, secretary general of SISI

## \*Receipt for Participation\*

*Organization			
*Attendee		*Position	
*Mobile		*Email	
Contact		Position	
Mobile		Email	
Hotel booking	Yes <input type="checkbox"/> No <input type="checkbox"/> Hotel: Ocean Hotel <input type="checkbox"/> Standard Room: 550 RMB (breakfast included) <input type="checkbox"/> Deluxe Room: 650 RMB (breakfast included) Booking __ rooms for __ nights, from _____ to _____ (date) Note: *** Please confirm with the hotel in advance if you check in later than 6 pm. *** In case of peak, the price may be subject to change.		

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